

# The Green Suits Becomes The Dan Smolen Experience, LLC; Founder Dan Smolen Reveals New Branding

WASHINGTON, DC, UNITED STATES, September 24, 2018 / EINPresswire.com/ -- Today, former executive search and consulting firm, The Green Suits, became [The Dan Smolen Experience, LLC](#). The Virginia-charted limited liability company serves to help professionals of all ages and levels of expertise create work for themselves and others that is self-directed, profound, benefits people and the planet, and is fun to do.

“For most people, work is a heavy burden. It is the means by which we earn money to do no more than get by. Work is how most Americans get healthcare and benefits. But fewer of us get rich on the job and, year to year, we work harder. And, as demands increase we earn less, our wages stagnate, and our out-of-pocket healthcare costs and other expenses rise. The Dan Smolen Experience, LLC helps people turn the work that they do into a productive, financially worthwhile, and joyful endeavor,” says company founder and executive producer, Dan Smolen. “And, our main channel for guiding workers to such professional success and meaningfulness is our podcast, The Tightrope with Dan Smolen.” The podcast, which streams on Apple Podcast and other apps, features successful people who followed their dreams to do meaningful work.

## New Name, New Look

“Michael Brandt of [J. Brandt Studio](#) created new logos for The Dan Smolen Experience, LLC (shown) and the Tightrope with Dan Smolen podcast. They communicate to our audience brilliant visual storytelling, that we are embarked on an important journey to find and embrace meaningful work,” says Pivoting Strategies LLC CEO and Founder—and The Dan Smolen Experience, LLC’s Chief Marketing Officer—Carla A. Fleming. She adds, “the logos include our tag line—Dream. Explore. Strategize. Act.—which describes our experience path to dream about meaningful work, explore relevant and actual work opportunities, strategize ways to build successful work outcomes, and then make it all happen.”

Fleming also notes that “the Tightrope logo continues the story started in the visual established in The Dan Smolen Experience, LLC logo.” “We are thrilled with Michael’s design work and look forward to partnering with him to continue the story as we add new offerings and value



propositions.”

### About The Dan Smolen Experience

The Dan Smolen Experience is a platform for empowering employees, entrepreneurs, and people in the gig economy wanting to make work mean something. We provide you with the tools to uncover your dreams, explore your options, and create a strategy to enable you to act upon those dreams and do the work you're meant to do.

### About The Tightrope with Dan Smolen

The Tightrope with Dan Smolen is a podcast that explores the intersection of the redefinition of work and doing meaningful work. Smolen uncovers the journey his guests have taken, often leaving successful careers, to dream and redefine what work means to them. You'll hear what they dreamed of being when they were grown up and whether they've fulfilled those childhood dreams to do the work that brings meaning to their lives. For more information, check us out at [www.DanSmolen.com](http://www.DanSmolen.com).

Visit our website at: [www.DanSmolen.com](http://www.DanSmolen.com).

Follow us on social media at:

Instagram: <https://www.instagram.com/dan.smolen/>

Twitter: <https://twitter.com/dansmolen>

Apple Podcast Page: <https://itunes.apple.com/us/podcast/the-tightrope-with-dan-smolen/id1144092106?mt=2>

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